Tips for **effective presentations**

Paul DiLorenzo Ron Feliciano Vladimir Vacić

Overview

- Why do we need presentations?
- What makes a good presentation?
- ☐ How to make a good slide
- ☐ How to present well
- Conclusion

Why do we need presentations?

- □ "Sell" your work
- Convey a message
- Simplify concepts
- Make you famous

What makes a good presentation?

- Organization
- Flow that is easy to follow
- Appropriate for the audience ("targets the audience")

How to make a good slide

- Organize the slide as a self-contained messages
- Announce the message
- Illustrate your message with clear examples

How to present well?

- □ Know your content
- ☐ Practice, practice, <u>practice</u>

Conclusion

- Good presentations can make you famous
- So they should be organized, have a logical flow, and target the audience
- Slides should be self-contained messages
- Know your content and practice

