July 12, 2009

Atlanta, GA

Draft Announcement

GHS Law Partners will present its fifth annual IP Seminar for Business Attorneys in Atlanta, GA, on July 12, 2009. GHS Law Partners believes that sharing knowledge and expertise in this area of law enhances the business climate and improves the ability of business-focused firms to serve their diverse client base. This event is intended for attorneys who want to expand their knowledge of intellectual property in order to serve better their clients. Intellectual property law affects every kind of business and clients’ rights, obligations, and strategies.

Some states confer CLE credits for this seminar. Each attendee will receive a complete set of all seminar materials along with an IP textbook written by one of our partners. Audio tapes and DVDs of selected sessions will also be available.

The three morning sessions will focus on copyrights:

Lunch will feature a panel discussion of GHS attorneys and other trademark experts. Among the topics discussed will be:

Use of trademarks

Trademark enforcement

Avoiding dilution of trademark

The four afternoon sessions will cover patents:

Patent Basics

Understanding Trade Secrets and Patent Protection

Current Issues in Patents

Business Considerations in Patents and Trademarks

Registration will open on April 1, 2009, and is limited to 400 attendees. Discounted rates are available at several nearby hotels. A “dine-around” dinner will be arranged at several local restaurants for those who want to participate.

Questions and discussion are encouraged at all sessions, and attendees are reminded that such discussions should be kept confidential to protect the wide array of represented clients by the group.

If you would like a brochure containing much more detailed information about the topics to be covered, contact Melissa Rosella at (404) 555-0022. You can also register online at www.ghslaw.com/ipseminar.