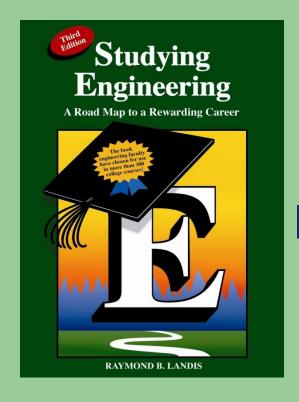


Chapter 2



The Engineering Profession

Lecture overview

- What is Engineering?
- Greatest Engineering Achievements of the 20th Century
- What Computer Engineers do?
- The Engineering Process
- Rewards of Engineering Profession

What is Engineering?

Engineering is the profession

in which a knowledge of the mathematical and natural sciences is applied

to develop ways to use the materials and forces of nature

for the benefit of humankind

Electrification









Automobile

Greatest Engineering Achievements of 20th Century













Radio and Television









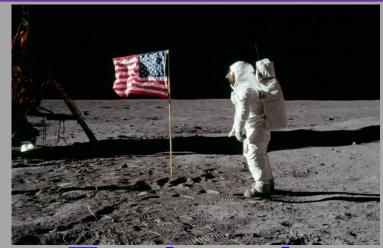
Interstate Highways





Space





Exploration

Health



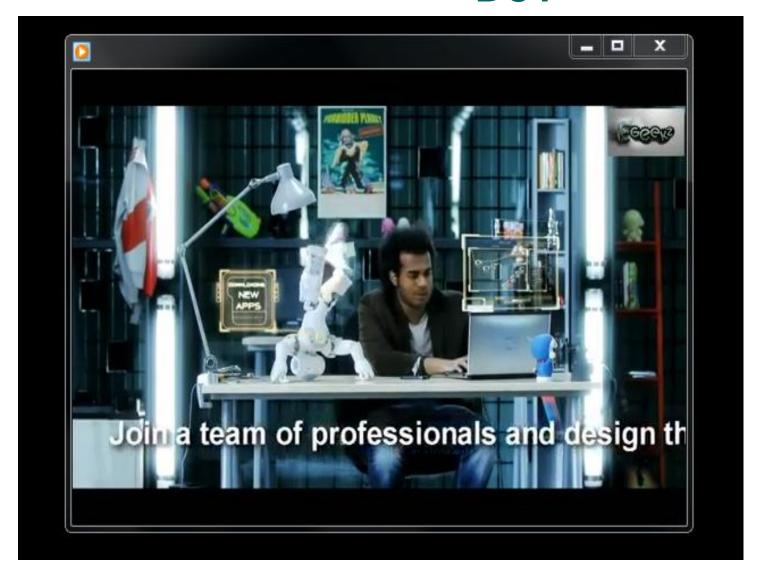






Imaging

What Computer Engineers Do?



Choose one thing that you would like to do

The Engineering Design Process

- 1. Customer need or opportunity
- 2. Problem definition/Specifications
- 3. Data and information collection
- 4. Development of alternative solutions
- 5. Evaluation of optimal design
- 6. Implementation of optimal design

The Engineering Design Process

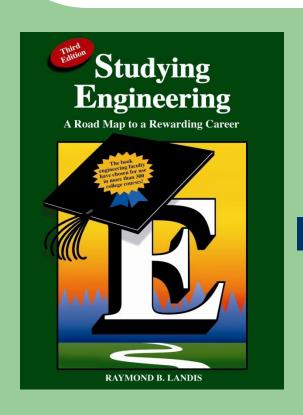
Brainstorm:

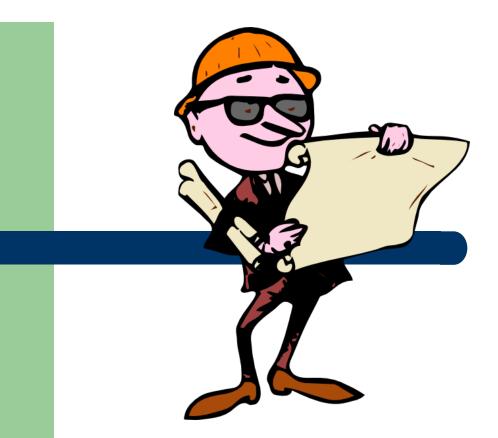
1. Customer needs and opportunities

Identify customer needs
in the modern world

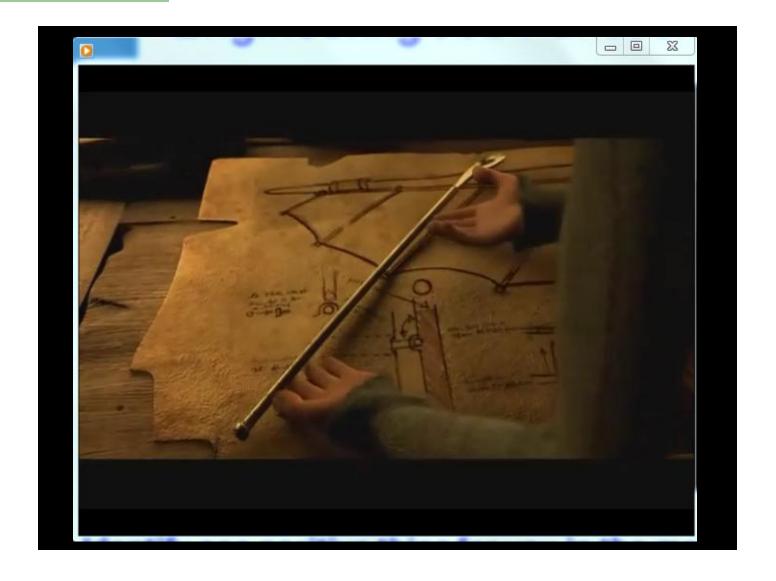
The rest of the steps you will practice later in Group Work

Engineering Job Functions



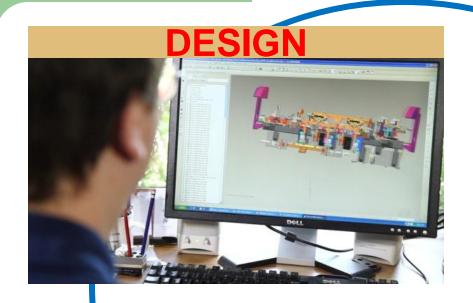


Engineering Job Functions



Identify one positive thing for you in the movie

Engineering Job Functions







Engineering Job Functions

MANAGEMENT



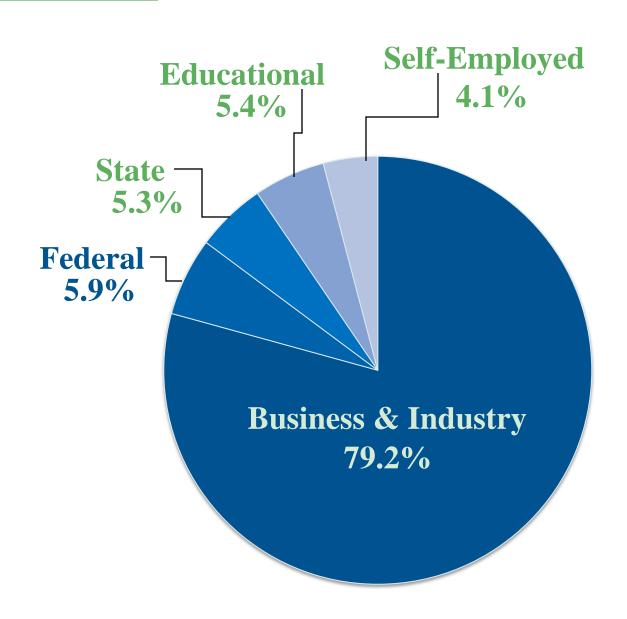


RESEARCH





Employment Opportunities



Employment Opportunities

Business & Industry











Utilities

Employment Opportunities

1,179

national industries

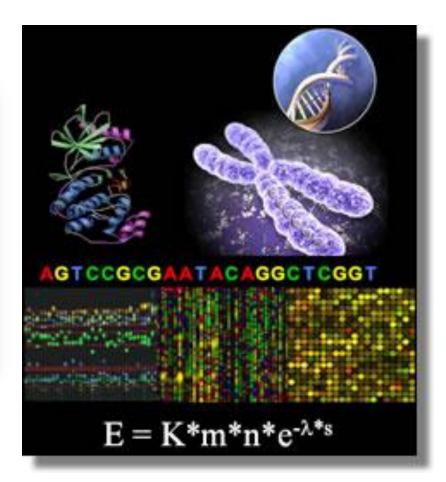
The North American Industry Classification System NAICS

Important Fields for the Future

Bioengineering



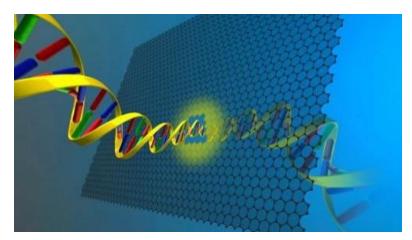
Tissue engineering



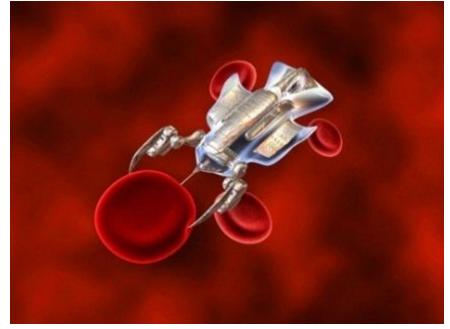
Bioinformatics

Important Fields for the Future

Nanotechnology



Read DNA



Kill cancer cells

Important Fields for the Future

Advanced Environmental Technology



Ozone regenerating systems

Group Activity

Identify three rewards of Engineering profession

(money is obvious reward, so do not mention it)